

My REcolorado Profile Updates

You will now have additional fields to enhance your profile on REcolorado.com.

- In Marketplace, you can enter your Year Licensed, Service Areas, Property Type, Agent Skills and Awards.
- Completed fields will display in Matrix and on your My REcolorado Profile. Fields that are not completed will not display on your My REcolorado Profile
- **Year of Experience:** This is calculated and displays on your REcolorado Profile page based on the year licensed that is entered in Marketplace.

The screenshot shows a user profile for a 'Managing Broker'. The profile includes a photo, a title, and fields for 'Mobile' and 'Direct' phone numbers. Social media icons for Facebook, Twitter, LinkedIn, RSS, and Pinterest are present, along with buttons for 'Contact Me', 'View My Website', and 'View My Listings'. A large blue circular logo with two white birds is also visible. The address is listed as '6455 SOUTH YOSEMITE ST STE500 GREENWOOD VILLAGE, CO 80111' with an 'Office #' field. A contact form on the right asks 'Buying, selling, have a question? LET'S WORK TOGETHER.' with fields for '*Name' and '*Email'. The main content area has several sections: 'About', 'Specialties and Skills', 'Property Type', 'Specialty and Skills', and 'Awards', each with a yellow highlight. On the left, there are sections for 'Industry Designations' (REALTOR®, CBR, RCE, REPA, CDPE, MRP), 'Years of Experience' (5), 'Language' (Arabic / English / Spanish), and 'Service Area' (Aurora, Castle Rock, Centennial, Denver, Highlands Ranch, Littleton, Parker, Westminster). At the bottom, there are three buttons: 'SEARCH ACTIVE LISTINGS', 'SIGN UP FOR NEW LISTING ALERTS', and 'COMMUNITIES & NEIGHBORHOODS'.

Upcoming Marketplace Changes

These new fields will be added to Marketplace:

- **Year Licensed:** This is a 4 digit numeric fields, example: 1980
 - If you don't have a very much experience, then you can choose to leave this blank and nothing will be populated on your profile page.
- **Service Area:** 15 Cities Maximum, selected from a list
 - Neighborhoods are not included in this list. If you specialize in specific neighborhoods, then you can enter this information in the "About" or "Specialties & Skills" sections.
- **Property Type:** 200 character limit, no spell check available in this free-form text field
 - Examples: Luxury Homes, Horse Property, Single Family Home, Multi Family Home, etc.
- **Specialties & Skills:** 500 character limit, no spell check available in this free-form text field
 - Examples: Investment and Flips, Bank Owned, Short Sales, Residential Sales, Buyers Agent, Sellers Agent, Residential Sales, etc.
- **Awards:** 200 character limit, no spell check available in this free-form text field
 - Any kind of industry award you may have received.

***Note:** It could take several hours for the profile information to be updated on your My REcolorado Profile Page. If any of the fields are not populated in Marketplace, then they will not display on your profile. For example, if you enter a Facebook URL and nothing for the other Social Media sites, only the Facebook icon will display on your profile.

The screenshot shows the 'My REcolorado Profile' page. At the top, there are navigation links: 'Log out | Register | My Account | Help | Contact Us' and a shopping cart icon with 'VIEW CART (0) \$0.00 | CHECK OUT'. Below this is a navigation bar with 'Shop by Category', 'Shop by Vendor', 'Matrix-Integrated Products', and 'New'. The main content area is titled 'My REcolorado Profile' and includes a sidebar with 'Customer Profile' options: 'Address Information', 'Payment Information', 'My REcolorado Profile', and 'Office Syndication Settings'. The main profile section has several fields:

- Billing address is incomplete:** 'Your Billing Address' with a 'Change' button.
- Shipping address is incomplete:** 'Your Shipping Address' (Beta27, 6114 Greenwood Village, denver CO 80111) with a 'Change' button.
- Payment Method:** A field with a 'Change' button.
- Contact Information:** 'Direct Phone', 'Mobile Phone', 'Agent Fax', 'Real Estate License #', 'Year Licensed' (set to 2010), 'Title' (Managing Broker), 'Agent Website', 'Facebook', 'LinkedIn', 'Twitter', 'Pinterest', 'Blog', and 'MLS Email Address'.
- Primary Association:** A dropdown menu set to 'Denver Metro Assoc of Realtors'.

**The REALTOR designation is automatically applied to members of participating associations*

Designations	<ul style="list-style-type: none">ABRABRMALCAMOAHWDBPORCBRCCIMCDPECIPS
Languages (7 max)	<ul style="list-style-type: none">EnglishSpanishAlbanianArabicArmenianAwadhiAzerbaijaniBengaliBhojpuriBurmese
Service Areas (15 max)	<ul style="list-style-type: none">ArvadaAuroraBoulderBrightonBroomfieldCanyon CityCastle RockColorado SpringsCommerce CityDenver
About (950 characters max)	<input type="text"/>
Property Type (200 characters max)	<input type="text"/>
Agent Skills (500 characters max)	<input type="text"/>
Agent Awards (200 characters max)	<input type="text"/>

Upcoming Matrix Changes

- **Agent Details – Full** has been updated to display Year Licensed, Service Area, Property Type, Specialty & Skills, and Awards.

My Active Listings

R REALTOR

Service Area:
Denver, Aurora, Westminster, Centennial, Highlands Ranch, Castle Rock, Parker, Littleton

Agent Details:
Agent ID: [blurred]
Office ID: [blurred]
Email: [blurred]
Mobile Phone: [blurred]
Direct Phone: [blurred]
Office Phone: [blurred]
Fax: [blurred]
Agent Website: [blurred]
Realtor Association: **Denver Metro Assoc of Realtors**
Designations: **AMO, CBR, REALTOR**
Languages: **English, Spanish, Arabic**
Year Licensed: 2010
Title: **Managing Broker**

Social Media:
Facebook: [blurred]
LinkedIn: [blurred]
Twitter: [blurred]
Blog: [blurred]
Pinterest: [blurred]

About:
[blurred]

Property Type:
[blurred]

Specialty and Skills:
[blurred]

Awards:
[blurred]