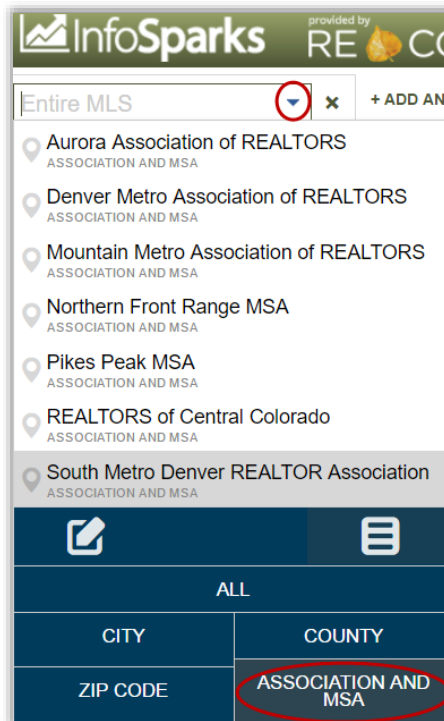


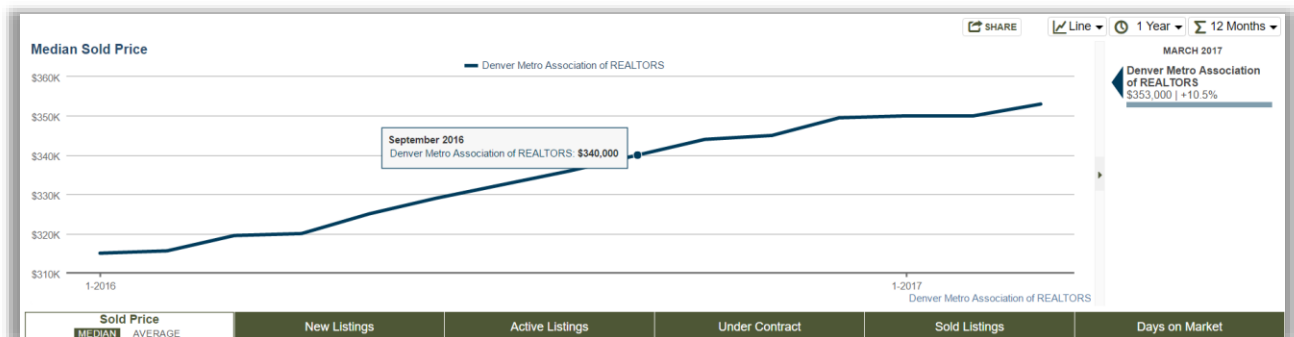
InfoSparks

A new Association and MSA search button has been added to InfoSparks where you can now access seven regional areas that include multiple counties.

1. On the InfoSparks tab, click the down arrow that is located to the right of the Enter MLS box
2. Click on the Association and MSA button located in the blue box
3. The list of the Association & MSA's will display
4. Select a regional area to view stats



The graph will display the name of the selected region. These graphs can easily be shared on your website, in blog posts, through email marketing campaigns and on social media.



What counties are included in the Association and MSA reports in InfoSparks?

- The counties in the InfoSparks Association and MSA reports are the same as the reports found in FastStats. Each FastStats MSA report includes the list of the counties in that report.



- **Reminder:** InfoSparks data is updated as new or updated information is available, while FastStats reports are a snapshot in time and do not update. Because of this, you could see slightly different statistics if you compare InfoSparks to FastStats reports.